



STAND OUT From Your Competition & Stay Top Of Mind By Promoting Your Purpose...MADE EASY!

DID YOU KNOW...

- ✓ 84% of consumers believe it's crucial for businesses to support charitable causes.
- ✓ 63% of consumers prefer to buy from PURPOSE-DRIVEN brands that reflect their own values and beliefs.

- ✦ Do you want more professional, personal & financial freedom?
- ✦ Have you ever thought this could be accomplished by becoming a Purpose-Driven Business & supporting causes you already believe in?
- ✦ What does your brand stand for or believe in?
- ✦ What do you believe in?
- ✦ Do your customers know it?

PROMOS FOR A PURPOSE "Everything-Done-For-You"

Purpose-Driven Business Partnership & Marketing Experience

**Branding | Strategy | Plan | Materials | Membership | Promotion | Public Relations
Community | Networking | Referrals | Collaboration | Support**

Promos For A Purpose provides small business owners, entrepreneurs, service providers and corporations with ways to support charitable causes and promote their brands at the same time through our innovative, "Everything-Done-For-You", Purpose-Driven Business Partnership & Marketing Experience. The journey begins by sharing their stories through our strategic signature 7-minute conversation style interview featured on the "Everything Home" Talk Radio Show, Podcast & Patriotic Purpose Driven Resource Platform... Hosted by, Michele Swinick, "The Queen of Quality Content."

Our comprehensive, customized, long-term partnership experience combines digital marketing, cause marketing, influencer marketing, relationship marketing, purpose-driven content marketing, socially conscious/responsible marketing, corporate social responsibility, media campaigns, strategic alliances, networking, membership communities, cross promotion, online and in-person connections, live and virtual events, marketing plan implementation and management, and much more.

Promote Your Business & Support A Great Cause...At The Same Time

Here's how it works:

- 1 We connect with you 1-on-1 to learn about your brand values, beliefs, customer demographics, and budget.
- 2 We review our comprehensive list of vetted nonprofit partners to find an organization which is compatible with your core values and social responsibility mission or contact your charity of choice.
- 3 We develop a marketing plan for you and the nonprofit and assist in the implementation.
- 4 We activate your membership in our exclusive Everything Home Socially Conscious Referral Network & Marketplace and you become an official Partner of our Patriotic Purpose Driven Resource Platform.
- 5 We launch your campaign by sharing your stories through our signature 7-minute conversation style interview featured on the "Everything Home" Talk Radio Show, Podcast & Patriotic Purpose Driven Resource Platform.

Promos For A Purpose makes it easier than ever to join this new Purpose-Driven model and movement, which is transforming how businesses operate, market and serve customers, clients and the community.

It's a win-win situation for your business, your customers, clients and trustworthy nonprofits.

Go to www.PromosForAPurpose.com to learn more, pick a package and get started today!

PROMOS FOR A PURPOSE – 7 Packages

#1 Patriot Package \$1,897 – Partner With 1 Nonprofit



Benefits For The Patriot/Partner

- 1 Recognition and “Patriot” designation mention at the beginning and end of the episode (“Partner” designation for a company)
- 2 Recognition and “Patriot” designation mention in the Press Release (“Partner” designation for a company - pdf & link provided)
- 3 Patriot designation and name/logo/website listed on the Nonprofit Media One Sheet (“Partner” designation for a company)
- 4 Ongoing promotion: Once a month - Up to a 2-minute segment for Patriot/Partner to call in to the "Everything Home" Talk Radio Show & Podcast for 3 months <https://everythinghometalkshow.com/>
- 5 Branded and customized episode promo graphic with Nonprofit name/logo/headshot/episode title and Partner/Patriot logo/name
- 6 Episode Audio/Video + 2 Soundbite Audios/Videos (Money Shots! 15 & 60 seconds) with your branded and customized episode promo graphic for social media and website
- 7 Blog Post of the transcribed episode which includes a podcast player for the episode and links to all 14 podcast player platforms, your branded and customized episode promo graphic, embedded Tweets, your name/information/logo, Nonprofit information/logo, hyperlinks, additional graphics and a listing on our “Blog” website page. <https://everythinghometalkshow.com/blog/>
- 8 Membership in the “Everything Home Socially Conscious Referral Network & Marketplace” and our Patriotic Purpose Driven Resource Platform with a designation as a “Partner/Patriot” and a branded membership certification seal (png & jpg files) <https://everythinghometalkshow.com/partners-patriots/>
- 9 Branded and customized episode promo graphic, your name/logo/information listed on our “Partners & Patriots” website page with an embedded link to your Blog post. <https://everythinghometalkshow.com/partners-patriots/>
- 10 Branded and customized episode promo graphic listed on our “Episodes” website page with an embedded link to your Blog post <https://everythinghometalkshow.com/episodes/>
- 11 Branded and customized episode promo graphic and your name/logo/information listed on various pages of our “ReOpen America Resource Center” website with an embedded link to your Blog post. <https://everythinghometalkshow.com/reopen-america-resource-center/>
- 12 Branded and customized episode promo graphic listed on our “Nonprofit Organizations” website page with an embedded link to your Blog post. <https://everythinghometalkshow.com/nonprofit-organizations/>
- 13 Branded and customized episode promo graphic listed on the specific “Nonprofit Organizations” category website page with an embedded link to your Blog post. <https://everythinghometalkshow.com/animal-nonprofits/> (example)
- 14 Your product listed on our “Marketplace” website and your specific category pages with an embedded link to your website. (donation campaign partners only) <https://everythinghometalkshow.com/marketplace/>
- 15 Your book listed on our “Marketplace Authors” website page with an embedded link to your Amazon book page and Partnership in our “Books For Good” campaign. (donation campaign partners only) <https://reviveouramericadream.com/authors>
- 16 Personalized Partnership Marketing Kit

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a Partner and Donation Recipient of the “Everything Home Socially Conscious Marketplace” charitable movement and program financially supporting “VETS - PETS & KIDS!” Criteria to Qualify: 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our Virtual Volunteer Program <http://virtualvolunteerinfo.com>

Benefits For The Nonprofit

- 17 7-Minute Conversation Style Interview
- 18 Customized podcast episode on the "Everything Home" Talk Radio Show & Podcast <https://everythinghometalkshow.com/>
- 19 Interview preparation and development
- 20 Podcast episode production
- 21 Press Release preparation <https://www.einpresswire.com/article/519709461/job-creators-network-foundation-and-the-everything-home-podcast-join-forces-to-flatten-the-fear-and-re-open-america>

- 22 **National Media release and distribution campaign** on a multi-channel network including TV/radio stations, newspapers, blogs, and internet (*pdf & link provided*)
- 23 **Media One Sheet** creation
- 24 **Media pitch customized audio segment with our testimonial** and your branded and customized episode promo graphic (*audio & video*)
- 25 **Ongoing promotion:** Once a month - up to a 2-minute segment for **Nonprofit** to call in to the **"Everything Home" Talk Radio Show & Podcast** for 3 months
- 26 Branded and customized episode promo graphic with your name/logo/headshot/episode title and **Partner/Patriot** logo/name
- 27 **Episode Audio/Video + 2 Soundbite Audios/Videos** (*Money Shots! 15 & 60 seconds*) with your branded and customized episode promo graphic for social media and website
- 28 **Blog Post of the transcribed episode** which includes a podcast player for the episode and links to all 14 podcast player platforms, your branded and customized episode promo graphic, embedded Tweets, your name/logo/information, hyperlinks, additional graphics, **Partner/Patriot** information/logo and a listing on our **"Blog" website page**. <https://everythinghometalkshow.com/blog/>
- 29 **Membership in the "Everything Home Socially Conscious Referral Network & Marketplace"** and our **Patriotic Purpose Driven Resource Platform** with a designation as a **"Partner"** and a branded membership certification seal (*png & jpg files*) <https://everythinghometalkshow.com/partners-patriots/>
- 30 Branded and customized episode promo graphic, your name/logo/information listed on our **"Partners & Patriots" website page** with an embedded link to your Blog post. <https://everythinghometalkshow.com/partners-patriots/>
- 31 Branded and customized episode promo graphic listed on our **"Episodes" website page** with an embedded link to your Blog post <https://everythinghometalkshow.com/episodes/>
- 32 Branded and customized episode promo graphic and your name/logo/information listed on various pages of our **"ReOpen America Resource Center" website** with an embedded link to your Blog post. <https://everythinghometalkshow.com/reopen-america-resource-center/>
- 33 Branded and customized episode promo graphic listed on our **"Nonprofit Organizations" website page** with an embedded link to your Blog post. <https://everythinghometalkshow.com/nonprofit-organizations/>
- 34 Branded and customized episode promo graphic and your name/logo/information listed on the specific **"Nonprofit Organizations" category website page** with an embedded link to your Blog post. <https://everythinghometalkshow.com/animal-nonprofits/> (*example*)
- 35 **Potential to be a Partner and Donation Recipient of the "Everything Home Socially Conscious Marketplace"** charitable movement and program financially supporting **"VETS - PETS & KIDS!"** & participate in our **Virtual Volunteer Program** <http://virtualvolunteerinfo.com>
- 36 **Personalized Partnership Marketing Kit**

Personalized Partnership Marketing Kit

- 1 **Permanent podcast episode published on:** iTunes, Apple & Google Podcasts, Google Play, iHeart Radio, Spotify, Stitcher, TuneIn, PlayerFM, Castro, acast, Overcast, Podchaser, Blog Talk Radio
- 2 Episode hosted by Blog Talk Radio with a customized page which includes: Title, teaser summary, link to Blog Post, key words for searching, and branded and customized episode promo graphic
- 3 Link to your Blog Post for the episode
- 4 Link to your episode on the customized page hosted by Blog Talk Radio and the 13 other podcast player platforms
- 5 Customized short link for your episode
- 6 Embedded code for your Blog Talk Radio page & any other listening platforms you request (*if available*)
- 7 Branded and customized marketing materials for the episode and **Patriotic Purpose Driven Resource Platform** membership - graphics/audios/videos <https://everythinghometalkshow.com/>
- 8 **Customized Partnership Marketing Plan**
- 9 **Branding, marketing, promotion, and networking strategy sessions**
- 10 **List of websites and services to optimize branding, marketing, promotion and media appearances**
- 11 **Marketing plan implementation and management between the Partner/Patriot (company) and the Nonprofit**
- 12 Your episode showcased on our **website Home Page** the week of release with your branded and customized episode promo graphic and an embedded link to your Blog post. <https://everythinghometalkshow.com/>
- 13 **YouTube: Audio/Video** with branded and customized promo graphic with episode summary, **Nonprofit and Partner/Patriot** information and hyperlinks to websites, social media accounts and Blog post (*based on space availability of 5000 characters*)
- 14 Social Media promotion campaign the week of your episode release <https://everythinghometalkshow.com/contact/>

- 15 Social Media post links and embedded codes for the posts you select
- 16 Exclusive Constant Contact email campaign to our proprietary newsletter database <https://lp.constantcontactpages.com/su/2pivv1s/NewsletterSignUp>
- 17 Membership in our Facebook Group - *"The Everything Home Socially Conscious Referral Network & Marketplace"* (Posting permission)
- 18 Introduction to our Partners & Patriots through an email and social media campaign
- 19 Enrollment in our Partners & Patriots monthly networking newsletter
- 20 Participation in our exclusive Partners & Patriots networking events
- 21 Your current campaigns/promotions/events listed on our Platform & promoted (as you provide)
- 22 Opportunity for frequent collaboration and unlimited joint promotion campaigns
- 23 Open lines of communication for marketing, promotion and networking support
- 24 Ongoing referrals through our multiple networking efforts and campaigns
- 25 Personal introduction to our Partners & Patriots (your choice)
- 26 Personal introduction to our Strategic Partners Hosting Podcasts and Talk Radio Shows (your choice for applicable shows)
- 27 Press Release: Mention in our quarterly Press Release to announce your membership in the *"Everything Home Socially Conscious Referral Network & Marketplace"*
- 28 Press Release: Mention in our quarterly Press Release to announce your donation amount and any other contributions to our **"VETS - PETS & KIDS!"** charitable movement and program.
- 29 We continually promote you through social media, print and online publications, our Talk Radio Show & Podcast, guest podcast/radio show appearances, newsletters, all members, referrals and many more resources.

More Benefits & Promotion...Partner With Up To 10 Nonprofits

#2 Red Partner \$2,497 – Partner With 1 Nonprofit

1 Nonprofit Receives #1 Patriot Package

Additional Benefits For The Partner

- 1 30-Second Professionally Produced Commercial - added to beginning of episode
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (must be provided in applicable dimensions) for Social Media and website
- 2 Branded and Customized Podcast Segment **"Partner Tips & Takeaways"**: 2-minute segment for your business promotion - Item #4: Once a month 2-minute segment for 3 months
 - ✦ Branded and customized segment promo graphic **"Partner Tips & Takeaways"** with your name/logo/headshot/segment topic title
 - ✦ **Segment Audio/Video** with your branded segment promo graphic for social media and website
 - ✦ Social Media promotion campaign the week of your segment release <https://everythinghometalkshow.com/contact/>
 - ✦ Listing on our **"Partner Tips & Takeaways"** website page for segment display and promotion <https://everythinghometalkshow.com/partner-tips-takeaways/>

All benefits in #1 Patriot Package for both the Partner & Nonprofit

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a Partner and Donation Recipient of the *"Everything Home Socially Conscious Marketplace"* charitable movement and program financially supporting **"VETS - PETS & KIDS!"** **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our **Virtual Volunteer Program** <http://virtualvolunteerinfo.com>



White Partner

\$3,397 – Partner With 1 Nonprofit



1 Nonprofit Receives #1 Patriot Package

Additional Benefits For The Partner

- 1 30-Second Professionally Produced Commercial - added to beginning of episode**
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (*must be provided in applicable dimensions*) for Social Media and website
- 2 7-Minute Conversation Style Interview & Custom Podcast Episode**
 - ✦ Items #17, 18, 19, 20, 27, 28, 29, 30, 31, 32, 36 (*from Benefits For The Nonprofit*) for your company (*Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title
- 3 Branded and Customized Podcast Segment “Partner Tips & Takeaways”:** 2-minute segment for your business promotion - **Item #4: Twice a month** 2-minute segment for 3 months (*or once a month for 6 months*)
 - ✦ Branded and customized segment promo graphic “Partner Tips & Takeaways” with your name/logo/headshot/segment topic title
 - ✦ **Segment Audio/Video** with your branded and customized segment promo graphic for social media and website
 - ✦ Social Media promotion campaign the week of your segment release <https://everythinghometalkshow.com/contact/>
 - ✦ **Listing on our “Partner Tips & Takeaways” website page** for segment display and promotion <https://everythinghometalkshow.com/partner-tips-takeaways/>

All benefits in #1 Patriot Package for both the Partner & Nonprofit

Nonprofit Donation Recipient Partner: Any **Nonprofit** of your choosing can become a **Partner** and **Donation Recipient** of the “*Everything Home Socially Conscious Marketplace*” charitable movement and program financially supporting “**VETS - PETS & KIDS!**” **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our **Virtual Volunteer Program** <http://virtualvolunteerinfo.com>



Blue Partner

\$5,997 – Partner with 2 Nonprofits

2 Nonprofits Receive #1 Patriot Package

Additional Benefits For The Partner

- 1 30-Second Professionally Produced Commercial - added to beginning of episode**
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (*must be provided in applicable dimensions*) for Social Media and website
- 2 7-Minute Conversation Style Interview & Custom Podcast Episode**
 - ✦ Items #17, 18, 19, 20, 27, 28, 29, 30, 31, 32, 36 (*from Benefits For The Nonprofit*) for your company (*Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title
- 3 Customized, Branded and Named Podcast Segment:** 5-minute segment for your business promotion - **Twice a month** for 3 months (*or once a month for 6 months*)
 - ✦ Branded and customized segment promo graphic with your name/logo/headshot/segment topic title & name
 - ✦ **Permanent podcast segment published on:** iTunes, Apple & Google Podcasts, Google Play, iHeart Radio, Spotify, Stitcher, TuneIn, PlayerFM, Castro, acast, Overcast, Podchaser, Blog Talk Radio
 - ✦ Segment hosted by Blog Talk Radio with a customized page which includes: Title, summary, link to your website, key words for searching, and branded and customized segment promo graphic
 - ✦ Link to your segment on the customized page hosted by Blog Talk Radio and the 13 other podcast player platforms

- ✦ Customized short link for your segment
- ✦ Embedded code for your Blog Talk Radio page & any other listening platforms you request (*if available*)
- ✦ **Segment Audio/Video** with your branded and customized segment promo graphic for social media and website
- ✦ **YouTube: Audio/Video** with branded and customized promo graphic with segment summary, your information and hyperlinks to websites and social media accounts (*based on space availability of 5000 characters*)
- ✦ Social Media promotion campaign the week of your segment release <https://everythinghometalkshow.com/contact/>
- ✦ **Listing on our "Partner Tips & Takeaways" website page** for segment display and promotion <https://everythinghometalkshow.com/partner-tips-takeaways/>

All benefits in #1 Patriot Package for both the Partner & Nonprofits

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a Partner and Donation Recipient of the "Everything Home Socially Conscious Marketplace" charitable movement and program financially supporting "VETS - PETS & KIDS!" **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our Virtual Volunteer Program <http://virtualvolunteerinfo.com>

#5 Eagle Partner \$9,697 – Partner with 4 Nonprofits

4 Nonprofits Receive #1 Patriot Package

Additional Benefits For The Partner

- 1 30-Second Professionally Produced Commercial - added to beginning of episode**
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (*must be provided in applicable dimensions*) for Social Media and website
- 2 7-Minute Conversation Style Interview & Custom Podcast Episode**
 - ✦ Items #17, 18, 19, 20, 27, 28, 29, 30, 31, 32, 36 (*from Benefits For The Nonprofit*) for your company (*Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title
- 3 Customized, Branded and Named Podcast Segment: 5-Minute Segment for your business promotion - Twice a month for 3 months (or once a month for 6 months)**
 - ✦ Branded and customized segment promo graphic with your name/logo/headshot/segment topic title & name
 - ✦ **Permanent podcast segment published on:** iTunes, Apple & Google Podcasts, Google Play, iHeart Radio, Spotify, Stitcher, TuneIn, PlayerFM, Castro, acast, Overcast, Podchaser, Blog Talk Radio
 - ✦ Segment hosted by Blog Talk Radio with a customized page which includes: Title, summary, link to your website, key words for searching, and branded and customized segment promo graphic
 - ✦ Link to your segment on the customized page hosted by Blog Talk Radio and the 13 other podcast player platforms
 - ✦ Customized short link for your segment
 - ✦ Embedded code for your Blog Talk Radio page & any other listening platforms you request (*if available*)
 - ✦ **Segment Audio/Video** with your branded and customized segment promo graphic for social media and website
 - ✦ **YouTube: Audio/Video** with branded and customized promo graphic with segment summary, your information and hyperlinks to websites and social media accounts (*based on space availability of 5000 characters*)
 - ✦ Social Media promotion campaign the week of your segment release <https://everythinghometalkshow.com/contact/>
 - ✦ Social Media post links and embedded codes for the posts you select
 - ✦ **Listing on our "Partner Tips & Takeaways" website page** for segment display and promotion <https://everythinghometalkshow.com/partner-tips-takeaways/>

All benefits in #1 Patriot Package for both the Partner & Nonprofits

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a Partner and Donation Recipient of the "Everything Home Socially Conscious Marketplace" charitable movement and program financially supporting "VETS - PETS & KIDS!" **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our Virtual Volunteer Program <http://virtualvolunteerinfo.com>



7 Nonprofits Receive #1 Patriot Package

Additional Benefits For The Partner

- 1 30-Second Professionally Produced Commercial - added to beginning of episode**
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (*must be provided in applicable dimensions*) for Social Media and website

- 2 7-Minute Conversation Style Interview & Custom Podcast Episode**
 - ✦ Items #17, 18, 19, 20, 27, 28, 29, 30, 31, 32, 36 (*from Benefits For The Nonprofit*) for your company (*Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title

- 3 Expert Contributor Podcast Segment – Full Podcast Episode (30-60 minutes)** Customized, branded and named for your business promotion - Once a month for 3 months <https://everythinghometalkshow.com/expert-contributors>
 - ✦ Segment designated as Full Episode with assigned applicable episode number and items #18, 19, 20, 27, 28, 31 (*from Benefits For The Nonprofit - Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title & segment name
 - ✦ **Permanent podcast episode published on:** iTunes, Apple & Google Podcasts, Google Play, iHeart Radio, Spotify, Stitcher, TuneIn, PlayerFM, Castro, acast, Overcast, Podchaser, Blog Talk Radio
 - ✦ **Blog Post** of the transcribed episode which includes a podcast player for the episode and links to all 14 podcast player platforms, your branded and customized episode promo graphic, embedded Tweets, your name/logo/information, hyperlinks, additional graphics, and a listing on our **“Blog” website page** <https://everythinghometalkshow.com/blog/>
 - ✦ Episode hosted by Blog Talk Radio with a customized page which includes: Title, teaser summary, link to your Blog Post, key words for searching, and branded and customized episode promo graphic
 - ✦ Link to your episode on the customized page hosted by Blog Talk Radio and the 13 other podcast player platforms
 - ✦ Customized short link for your episode
 - ✦ Embedded code for your Blog Talk Radio page & any other listening platforms you request (*if available*)
 - ✦ **Episode Audio/Video + 2 Soundbite Audios/Videos (Money Shots! 15 & 60 seconds)** with your branded and customized episode promo graphic for social media and website
 - ✦ **YouTube: Audio/Video** with branded and customized promo graphic with episode summary, your information and hyperlinks to websites, social media accounts and Blog post (*based on space availability of 5000 characters*)
 - ✦ Social Media promotion campaign the week of your episode release <https://everythinghometalkshow.com/contact/>
 - ✦ Social Media post links and embedded codes for the posts you select
 - ✦ **Website page** for episode display and promotion <https://everythinghometalkshow.com/robert-massi-the-massi-memo/> (*example*)
 - ✦ Your episode showcased on our **website Home Page** the week of release with your branded and customized episode promo graphic and an embedded link to your Blog post <https://everythinghometalkshow.com/>

All benefits in #1 Patriot Package for both the Partner & Nonprofits

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a **Partner** and **Donation Recipient** of the **“Everything Home Socially Conscious Marketplace”** charitable movement and program financially supporting **“VETS - PETS & KIDS!”** **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our **Virtual Volunteer Program** <http://virtualvolunteerinfo.com>



Freedom Partner

\$24,497 – Partner With 10 Nonprofits

10 Nonprofits Receive #1 Patriot Package

Additional Benefits For The Partner

- 1 **30-Second Professionally Produced Commercial - added to beginning of episode**
 - ✦ Audio & Video versions with branded and customized episode promo graphic for Social Media and website
 - ✦ *Optional:* Your personalized graphic of choice (*must be provided in applicable dimensions*) for Social Media and website
- 2 **7-Minute Conversation Style Interview & Custom Podcast Episode**
 - ✦ Items #17, 18, 19, 20, 27, 28, 29, 30, 31, 32, 36 (*from Benefits For The Nonprofit*) for your company (*Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title
- 3 **Your Commercial to be featured before each episode of the “Everything Home” Talk Radio Show & Podcast** and mention of your **Partnership** during the show for 3 months (*except for other Promos For A Purpose Segments*)
- 4 **Expert Contributor Podcast Segment – Full Podcast Episode (30-60 minutes)** Customized, branded and named for your business promotion - Once a month for 6 months or twice a month for 3 months <https://everythinghometalkshow.com/expert-contributors>
 - ✦ Segment designated as Full Episode with assigned applicable episode number and items #18, 19, 20, 27, 28, 31 (*from Benefits For The Nonprofit - Episode Listing on 14 Podcast Player Platforms, Blog Post, Soundbites, Multiple Website Page Listings & more*)
 - ✦ Branded and customized episode promo graphic with your name/logo/headshot/episode title & segment name
 - ✦ **Permanent podcast episode published on:** iTunes, Apple & Google Podcasts, Google Play, iHeart Radio, Spotify, Stitcher, TuneIn, PlayerFM, Castro, acast, Overcast, Podchaser, Blog Talk Radio
 - ✦ **Blog Post** of the transcribed episode which includes a podcast player for the episode and links to all podcast player platforms, your branded and customized episode promo graphic, embedded Tweets, your name/logo/information, hyperlinks, additional graphics, and a listing on our “**Blog**” website page <https://everythinghometalkshow.com/blog/>
 - ✦ Episode hosted by Blog Talk Radio with a customized page which includes: Title, teaser summary, link to your Blog Post, key words for searching, and branded and customized episode promo graphic
 - ✦ Link to your episode on the customized page hosted by Blog Talk Radio and the 13 other podcast player platforms
 - ✦ Customized short link for your episode
 - ✦ Embedded code for your Blog Talk Radio page & any other listening platforms you request (*if available*)
 - ✦ **Episode Audio/Video + 2 Soundbite Audios/Videos (Money Shots! 15 & 60 seconds)** with your branded and customized episode promo graphic for social media and website
 - ✦ **YouTube: Audio/Video** with branded and customized promo graphic with episode summary, your information and hyperlinks to websites, social media accounts and Blog post (*based on space availability of 5000 characters*)
 - ✦ Social Media promotion campaign the week of your episode release <https://everythinghometalkshow.com/contact/>
 - ✦ Social Media post links and embedded codes for the posts you select
 - ✦ **Website page** for episode display and promotion <https://everythinghometalkshow.com/robert-massi-the-massi-memo/> (*example*)
 - ✦ Your episode showcased on our **website Home Page** the week of release with your branded and customized episode promo graphic and an embedded link to your Blog post <https://everythinghometalkshow.com/>

All benefits in #1 Patriot Package for both the Partner & Nonprofits

Nonprofit Donation Recipient Partner: Any Nonprofit of your choosing can become a **Partner** and **Donation Recipient** of the “*Everything Home Socially Conscious Marketplace*” charitable movement and program financially supporting “**VETS - PETS & KIDS!**” **Criteria to Qualify:** 1) They need to support Veterans, Children or Animals 2) Be able promote our social media campaigns (Like, Comment & Share) 3) Encourage their supporters to participate in our **Virtual Volunteer Program** <http://virtualvolunteerinfo.com>



Customized Partner Package

\$ To Be Determined