

# Tarot and Spiritual BUSINESS STARTUP CHECKLIST

When getting started in business there are certain things you should take into consideration. Here is a checklist to help you make sure you're on track.

Are you a good tarot reader/healer? Can you read the cards without using a book for interpretations? Can you use the tools of your craft without having to refer to resources? If yes, continue on.

Does your state or country have rules about reading tarot? Is it legal? It's best to find out what the rules in your area are before you start.

Do you need to get insurance? It might be a good idea to check with the local small business administration.

Figure out a good name. You might want to stick with YOUR name and tarot. For example, Sue Ellis-Saller Tarot Readings.

Check to see if the name that matches your chosen business name is available as a web address. You can google it or check at Cheap Domains.com. Purchase your domain name.

Create a business page on Facebook for your tarot business. Invite friends and family to like your page. The name should match your domain/website name.

Create an email address for your business. You can register the matching name through Gmail for a small fee.

Create a reading template. You can use Google Docs or Microsoft Word to easily create a template to use for readings.

Get business cards made. At the beginning, you might only need a couple hundred to start. Leave them in local coffee shops, bookstores, and esoteric shops.

If you will be doing email, Skype, Zoom, or chat readings, set up a PayPal account.

As you are growing your business, consider signing up to work for psychic hotlines. They can help you get practice and regular clients, and also bring regular money in.